



The East Brooklyn Business Improvement District (EBBID) is a 40-block area in East New York, Brooklyn, which is bordered by Powell Street to the West, Atlantic Avenue to the North, Pennsylvania Avenue to the East, and Sutter Avenue to the South. Home to The East Brooklyn Industrial Park, this area has become a safer, better managed, and more effective place to do business.

The EBBID's mission is focused on providing core maintenance and supportive services, to enhance the business environment and bolster local economic activity, resulting in a safe, attractive, and vibrant place in which to live, work and play. The overall goal is to **“Refresh, Renew and Reinvigorate the Industrial Park”**.

As such, it is my pleasure to invite you to our first **“East Brooklyn Business Improvement District Community Summit”**, on **Thursday, June 1, 2023, starting at 10:00 am**. This convening will be held at **SoFive** - 2015 Pitkin Avenue, Brooklyn, NY 11207. Light refreshments will be served. [CLICK HERE to RSVP](#).

The goals of the Summit are to:

- Discuss our current areas of focus:
  - Real Estate availability – financing and tax incentives
  - Sanitation and Security
  - Maintenance of the bioswales and tree pits
  - Attractiveness for existing and new businesses
  - District rules and regulations
- Develop a toolkit of resources for the BID, aimed at improving the landscape of the park
- Understand what assistance is available to business owners, employees and residents
- Discuss how we make the Park more holistic for commerce and community revitalization

I hope that you will attend, share resources and information from your organization, walk away with a better understanding of the EBBID, and partner with us on the growth of this industrial park.

Regards,  
William “Bill” Wilkins  
Executive Director

*The East Brooklyn Business Improvement District (EBBID) was incorporated in the State of New York in 1983 by property owners, business leaders and area residents working in collaboration with the City of New York. Conceived as an organization that would complement and expand the real estate assistance, security and structural improvement services provided to businesses under the NYC Industrial Business Zone Program (IBZ).*

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**East Brooklyn Business Improvement District**

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